

UČNI NAČRT PREDMETA / COURSE SYLLABUS

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|----------------------|-----------------|
| Predmet: | Poslovna etika |
| Course title: | Business Ethics |

| Študijski program in stopnja Study programme and level | Študijska smer Study field | Letnik Academic year | Semester Semester |
|--|--------------------------------------|--------------------------------|-----------------------------|
| Informatika v sodobni družbi, visokošolski strokovni in univerzitetni študijski program prve stopnje | - | Drugi ali tretji | Četrty ali šesti |
| Informatics in Contemporary Society, first cycle Professional Study Programme and Academic Study programme | - | Second or third | Fourth or sixth |

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

1-ISD-VS,UN-IP-PE-2016-06-21

| Predavanja Lectures | Seminar Seminar | Vaje Tutorial | Klinične vaje work | Druge oblike študija | Samost. delo Individ. work | ECTS |
|-------------------------------|---------------------------|-------------------------|------------------------------|-----------------------------|--------------------------------------|-------------|
| 30 | - | 45 | - | - | 105 | 6 |

Nosilec predmeta / Lecturer:**Jeziki /****Languages:****Predavanja /****Lectures:**

Slovenski, angleški / Slovene, English

Vaje / Tutorial:

Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v drugi ali tretji letnik študija.

Študent/študentka mora pred pristopom k izpitu pripraviti in uspešno zagovarjati seminarsko nalogo.

Prerequisites:

Enrolment into 2nd or 3rd year of study.

The student is obliged to prepare and defend his/her seminar paper before the admission to the examination.

Vsebina:

- Uvod v problemsko področje: poslovna etika v sodobnem poslovnem svetu.
- Ime in pojem etike (trije različni jeziki sodobne poslovne etike: *delovati*, *biti in znati* (delati tisto, kar je prav – govorica behaviorističnega nauka; biti tisti pravi – govor vrline; vedeti kaj je dobro – jezik etične teorije).
- Temeljne kategorije poslovne etike (dobro vs. zlo, moralne ocene oz. sodbe, maksime in norme, dejanje, dosežek, vest, dolžnost, odgovornost, vrlina, značaj, kodeks).
- Dobri poslovni običaji kot oporišče sodobne poslovne morale (dve plati sodobne etične teorije - utilitarizem kot iskanje rezultatov in formalizem kot iskanje pravila).
- Moralne vrednote, vrline in pravila zglednega poslovanja - moralna dimenzija sodobnega globalnega gospodarstva.
- Kodeksi poklicne etike in dobre prakse pri nas: študija primera vzorcev zglednega vedenja in zaželenega načina obnašanja.
- Metode, tehnike in strategije preprečevanja in razreševanja moralnih dilem, sporov in konfliktov v gospodarski organizaciji.
- Moralna odgovornost podjetij do notranjega in zunanjega okolja organizacije (izzivi, pasti in zanke poslovanja z vidika globalne ekonomije).
- Perspektive in trendi razvoja sodobne poslovne morale v EU.
- Doseg in meje moči vpliva poslovne morale na praktično delovanje poslovnih v vsakdanji praksi.

Content (Syllabus outline):

- Introduction to the topics: business ethics in the contemporary business world.
- Name and concept of ethics (three different languages of the modern business ethics: *to act*, *to be* and *to be able* (to do what is right - the language of behavioural theory, to be the one who is right - voice of virtues, to know what is good - the language of ethical theory).
- Basic categories of business ethics (good vs. evil, moral judgments, maxims and norms, act, achievement, conscience, duty, responsibility, virtue, character, code).
- Good business practices as a basis of modern business morality (two sides of modern ethical theories - utilitarianism as the search of result(s) and formalism as the search of rule(s)).
- Moral values, virtues and exemplary business rules - moral dimensions of modern business activity in global economy.
- Codes of professional ethics and good practice in our country: case study of exemplary patterns of behaviour and desirable mode of conduct.
- Methods, techniques and strategies for prevention and resolution of moral dilemmas, disputes and conflicts in economic organisation.
- Corporate moral responsibility to the internal and external environment of the organization (the challenges, pitfalls and traps in business operations from the perspective of global economy).
- Perspectives and development trends of modern business morality in the EU.
- The range of power and limits of influence of business morality on the practical operation of the business people in everyday practice.

Temeljni literatura in viri / Readings:

- JELOVAC, DEJAN (2000) *Podjetniška kultura in etika*. Portorož: VSŠP.
- FISHER, COLIN in LOVELL, ALAN (2006) *Business Ethics and Values*. Essex: Pearson Education.
- DE GEORGE, RICHARD (2006) *Business Ethics*. Upper Saddle River: Pearson Prentice Hall.
- CRANE, ANDREW in MATTEN, DIRK (2007) *Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization*. Oxford in New York: Oxford University Press.
- COMTE-SPONVILLE, ANDRE (2002) *Mala razprava o velikih vrlinah*. Ljubljana: Vale-Novak.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno-specifičnih kompetenc:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic
- prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu
- sposobnost etične refleksije in zavezanost profesionalni etiki v družbenem okolju
- zmožnost vzpostavljanja in vzdrževanja odnosov za delo v skupini in z drugimi uporabniki ter skupinami (lokalna skupnost, organizacije javne uprave, gospodarstvo, nevladne organizacije)
- organizacijske in vodstvene spretnosti ter uporaba v organizacijah, ob razumevanju individualnih vrednot in skupinskih vrednotnih sistemov za obvladovanje profesionalno-etičnih vprašanj
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

- familiarity with and understanding of social processes and competence for their analysis, synthesis and prediction of solutions as well as consequences thereof
- striving to achieve quality of professional work through autonomy, (self) criticism, (self) reflexivity and (self) evaluation in professional work
- ability to ethical reflexion and commitment to professional ethics in the social environment
- ability to establish and maintain relationships for group-work as well as with other users and groups (local communities, public administration organizations, industry, non-governmental organizations)
- managerial and leadership skills and their use in institutions, while understanding individual values and group value systems for the management of professional – ethical questions
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive and function at a complex, systemic level
- understanding and use of theoretical bases of analytical and counselling

družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje

- razumevanje in uporaba teoretičnih osnov analitičnega in svetovalnega dela (prenos znanja do uporabnika)

work (transfer of knowledge to user)

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka bo:

- seznanjen/a z namenom predmeta, vsebino in metodami dela ter njegovimi obveznostmi
- sposoben/a poglobljeno razumeti obzorja in temelj problemskega področja poslovne etike
- znal/a pojasniti bistvene pojme znotraj kategorialno-metodičnega aparata poslovne kulture
- razumel/a obseg in vsebino pojma poslovne etike
- dojel/a bistvo vplivnih etičnih stališč znotraj etičnega pluralizma
- razumel/a in jasno razlikoval/a ključne kategorije poslovne etike v poslovnem življenju
- pridobil/a vpogled v bistvo dobrih poslovnih običajev, njihovo vlogo, mesto in pomen za uspešno sodobno poslovanje
- usposobljen/a za dojemanje moralne dimenzije poslovanja
- razvil/a spretnosti za uporabo različnih metod in tehnik za prepoznavanje/preprečevanje in razreševanje moralnih napetosti/nesoglasij
- pridobil/a čut za moralno odgovornost do notranjega in zunanjega okolja podjetij
- razvil/a občutek dolžnosti do izogibanja moralnim spodrslijajem, napakam, ipd.
- usposobljen/a za razumevanje dosega in meja poslovne etike
- pridobil/a pregled nad odprtimi vprašanji stroke in njenimi perspektivami v bližnji prihodnosti

Intended learning outcomes:

Knowledge and understanding:

Student will be:

- informed of the purpose of subject, content and methods of work and their obligations
- able to gain a deeper understanding of the horizons and the foundation of the expert fields of business ethics
- able to explain key concepts within the categorical-methodical apparatus of a business ethics
- understand the scope and content of the concept of business ethics
- grasp the essence of important ethical positions within ethical pluralism
- understand and clearly distinguish the key categories of business ethics in business life
- gain insight into the essence of good business practices, their role, place and importance for a successful modern business
- qualified for the perception of moral dimensions of business
- able to develop skills in using various methods and techniques to identify prevent and resolve moral tensions / conflicts
- gain a sense of moral responsibility for the internal and external business environment of company
- able to develop a sense of moral duty to avoid slips, errors, etc.
- trained to understand the scope and boundaries of business ethics
- gain an overview of the open issues of the profession and its perspectives in the near future

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri)
- *vaje*, (študija primerov, refleksija izkušenj, metode kritičnega mišljenja, diskusija, forum za reševanje moralnih problemov, sporov, konfliktov in dilem)
- *samostojen študij* (branje literature in priprava domačih nalog)

Learning and teaching methods:

- *lectures* with active engagement of students (explanation, discussion, questions, examples)
- *tutorials*, (case study, experience, reflection, critical thinking, discussion, feedback, a forum for solving moral problems, disputes, conflicts and dilemmas)
- *individual study* (literature reading and preparation of home works)

Delež (v %) /

Weight (in %) **Assessment:****Načini ocenjevanja:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt):

- pisni/ustni izpit
- seminarska naloga in zagovor

60

40

Type (examination, oral, coursework, project):

- written/oral exam
- seminar paper and defense