

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Menedžment v javnem in neprofitnem sektorju
Course title:	Non-profit management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, visokošolski strokovni in univerzitetni študijski program prve stopnje	-	Drugi ali tretji	Četrta ali šesta
Informatics in Contemporary Society, first cycle Professional Study Programme and Academic Study programme	-	Second or third	Fourth or sixth

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

1-ISD-VS,UN-IP-MJNS-2016-06-21

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:**Jeziki /****Languages:****Predavanja /****Lectures:**

Slovenski, angleški / Slovene, English

Vaje / Tutorial:

Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v 2. ali 3. letnik študija.

Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati empirično seminarsko nalogo.

Prerequisites:Condition for participation is enrolment into 2nd or 3rd year of study.

The student is obliged to prepare and defend his/her seminar paper before the admission to the examination.

Vsebina:

- Javni sektor in tretji sektor. Obseg javnega sektorja in tretjega sektorja v Sloveniji in svetu. Dejavniki velikosti javnega sektorja in optimalna velikost. Spreminjanje konteksta menedžmenta javnega in neprofitnega sektorja – trendi in razlike.
- Javni menedžment in neprofitni menedžment. Strateški menedžment v javnem in tretjem sektorju. Trženje v javnem in tretjem sektorju. Konkurenca in sodelovanje v javnem sektorju. Vloga informacijske tehnologije v javnem in tretjem sektorju. Merjenje uspešnosti v javnem in tretjem sektorju. Zagotavljanje kakovosti.
- Novi javni menedžment.
- Governance kot trend v javnem sektorju. Oblike sodelovanja javnega in privatnega sektorja. Politiki, državljani, participacija in odgovornost. Procesi liberalizacije, regulacije in privatizacije javnega sektorja. Vrednote, etika in motivi delovanja v javnem sektorju.

Content (Syllabus outline):

- The public sector and the third sector. The scope of the public sector and the third sector in Slovenia and the world. Factors of size of the public sector and the optimal size. Changing context of management of public and non-profit sector - trends and differences.
- Public Management and nonprofit management. Strategic management in the public and third sector. Marketing in the public and third sector. Competition and cooperation in the public sector. The role of information technology in the public and third sector. Performance measurement in the public and third sector. Quality Assurance.
- New public management.
- Governance as a trend in the public sector. Forms of cooperation of public and private sector. Politicians, citizens, participation and accountability. The processes of liberalization, regulation and privatization of the public sector. Values, ethics and motives to work in the public sector.

Temeljni literatura in viri / Readings:

- Hill, C. And Lynn, L. (2015) Public Management: Thinking and Acting in Three Dimensions. London: Sage.
- Tony Bovaird and Elke Loeffler (2015): Public Management and Governance. New York: Routledge.
- Worth, M. (2013): Nonprofit management. London: SAGE.

Vsako leto bomo določili seznam dodatnih aktualnih virov in gradiv. / Every year we will determine the list of additional references and materials.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno-specifičnih kompetenc:

- sposobnost etične refleksije in zavezanost profesionalni etiki v družbenem okolju
- zmožnost vzpostavljanja in vzdrževanja odnosov za delo v skupini in z drugimi uporabniki ter skupinami (lokalna skupnost,

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

- ability to ethical reflexion and commitment to professional ethics in the social environment
- ability to establish and maintain relationships for group-work as well as with other users and groups (local communities, public administration

organizacije javne uprave, gospodarstvo, nevladne organizacije)

- zmožnost za prepoznavanje in izkoriščanje priložnosti, ki se ponujajo v delovnem in družbenem okolju (ki se izkazujejo kot podjetniški duh in aktivno državljanstvo)
- organizacijske in vodstvene spretnosti ter uporaba v organizacijah, ob razumevanju individualnih vrednot in skupinskih vrednotnih sistemov za obvladovanje profesionalno-etičnih vprašanj
- organizacijske in vodstvene spretnosti za organiziranje aktivnega in samostojnega dela
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje
- razumevanje in uporaba teoretičnih osnov analitičnega in svetovalnega dela (prenos znanja do uporabnika)
- načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov

organizations, industry, non-governmental organizations)

- the ability to recognise and take advantage of the opportunities, arising in work and social environment (and shown as the entrepreneurial spirit and active citizenship)
- managerial and leadership skills and their use in institutions, while understanding individual values and group value systems for the management of professional – ethical questions
- managerial and leadership skills for organizing active and autonomous work
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive and function at a complex, systemic level
- understanding and use of theoretical bases of analytical and counselling work (transfer of knowledge to user)
- planning and managing changes while forming a comprehensive evaluation of state within an institution or social environment, taking various factors into consideration

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka:

- pozna in razume ključne razlike med zasebnim, javnim in tretjim sektorjem
- pozna in ovrednoti pomen posameznih dejavnikov velikosti javnega in tretjega sektorja
- pozna, razume in ovrednoti vpliv kontekstualnih dejavnikov na menedžment v organizacijah javnega in tretjega sektorja
- na primeru organizacij javnega in tretjega sektorja uporabi osnovne metode strateškega menedžmenta

Intended learning outcomes:

Knowledge and understanding:

The student:

- knows and understands the key differences between the private, public and third sector
- knows and evaluates the importance of factors of the size of the public and the third sector
- knows, understands and evaluates the impact of contextual factors in the management of public organizations and the third sector
- uses basic methods of strategic management in the case of

- na primeru organizacij tretjega sektorja uporabi osnovne metode trženja
- ovrednoti in kritično oceni pomen tekmovanja in sodelovanja v javnem in tretjem sektorju
- pozna in uporabi osnovne metode merjena uspešnosti v javnem in tretjem sektorju
- pozna, kritično ovrednoti in uporabi osnovne pristope in predloge v okviru novega javnega menedžmenta
- pozna in razume oblike sodelovanja javnega in zasebnega sektorja
- pozna, aktivno spremlja in kritično ovrednoti procese liberalizacije, regulacije in privatizacije javnega sektorja

- organizations in the public and third sector
- in the case of third sector organizations uses basic methods of marketing
 - evaluates and critically assesses the importance of competition and cooperation in the public and third sector
 - knows and uses basic methods of measuring performance in the public and third sector
 - is familiar with, evaluates critically and uses the basic approaches and proposals under the new public management
 - knows and understands the forms of cooperation of public and private sector
 - knows, actively monitors and critically evaluates the processes of liberalization, regulation and privatization of the public sector

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov, ekskurzija)
- *seminarske vaje* v povezavi s prakso (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre)
- *individualne in skupinske konzultacije* (diskusija, dodatna razlaga, obravnava specifičnih vprašanj)
- *oblikovanje portfolija in samostojen študij* (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje)

Learning and teaching methods:

- *lectures* with active students' involvement (explanation, discussion, questions, examples, problem solving, excursion)
- *seminar work in connection with practice* (reflection on the acquired knowledge, project work, team work, critical thinking methods, discussions, feedback messaging, social games)
- *individual and group consultations* (discussion, additional explanation, dealing with specific questions)
- *creation of a portfolio and individual study* (motivation, guidance, self-observation, self-regulation, reflection, self-evaluation)

Delež (v %) /

Weight (in %)

Načini ocenjevanja:

Assessment:

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
<ul style="list-style-type: none"> • Empirična seminarska naloga 	100	<ul style="list-style-type: none"> • Empirical seminar paper