

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Ekonomska sociologija
Course title: Economic Sociology

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, univerzitetni študijski program prve stopnje	-	Drugi ali tretji	Četrty ali šesti
Informatics in Contemporary Society, first cycle Academic Study programme	-	Second or third	Fourth or sixth

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

1-ISD-UN-IP-ES-2016-06-21

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:

Jeziki / Languages:

Predavanja / Lectures: Slovenski, angleški / Slovene, English

Vaje / Tutorial: Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v 2. letnik študija.
Izdelana, predstavljena in pozitivno ocenjena seminarska naloga je pogoj za pristop k izpitu.

Prerequisites:

The prerequisite is enrolment into the 2nd year of the study.
Prior to the exam, the student has to prepare and present seminar work.

Vsebina:

Ekonomska sociologija je sociološka analiza ekonomskih fenomenov, institucij in odnosov. Vsebine so:

- Osnovni koncepti in pristopi v ekonomski sociologiji: stara in nova ekonomska sociologija (ključni avtorji); neoinstitucionalizem v ekonomiji in sociologiji; behaviorizem.
- Gospodarstvo v makro-sociološki

Content (Syllabus outline):

Economic sociology is a sociological analysis of economic phenomena, institutions and relations. The topics are:

- Basic concepts and approaches in economic sociology: old and new economic sociology (key authors); neoinstitucionalizem in economics and sociology; behaviorism.
- The economy of the macro-sociological perspective:

perspektivi: organizacije, usmerjanje in razvoj v globalnem okolju; vpliv ekonomske, politične in kulturne globalizacije; mednarodni ekonomski odnosi.

- Gospodarstvo v mezo-sociološki perspektivi: sociologija ekonomskih institucij in vedenja; družbena konstrukcija trgov; delo in poklici; ekonomska omrežja; neformalna ekonomija.
- Gospodarstvo v mikro-sociološki perspektivi: sociologija podjetij in organizacij; oblikovanje poslovnih skupin; socialna konstrukcija podjetništva.
- Gospodarstvo v povezavi z drugimi delnimi sistemi: vpliv države in politike; izobraževalni in socialni kapital; vpliv kulture na gospodarstvo; vpliv tehnologije.
- Postkomunistična gospodarstva.
- Konkurenčnost nacionalnih gospodarstev: merjenje konkurenčnosti nacionalnih gospodarstev; indeksi konkurenčnosti; vloga države in politike pri vzpostavljanju gospodarske konkurenčnosti.

organization, direction and development of the global environment; the impact of economic, political and cultural globalization; international economic relations.

- Economy in the meso-sociological perspective: sociology of economic institutions and behavior; the social construction of markets; work and professions; economic networks; informal economy.
- Economy in micro-sociological perspective: Sociology of enterprises and organizations; the formation of business clusters; social construction business.
- Economy in conjunction with other partial systems: the impact of the state and politics; educational and social capital; the impact of culture on the economy; the impact of technology.
- Post-communist economies.
- The competitiveness of national economies: measuring the competitiveness of national economies; indices of competitiveness; the role of government and politics in the establishment of economic competitiveness.

Temeljni literatura in viri / Readings:

- Granovetter, M. (1985). *Economic Action and Social Structure: The Problem of Embeddedness*. *The American Journal of Sociology*, št. 91, str. 481-510.
- *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*. (2001). Oxford: Oxford University Press.
- Polanyi, K. (1944). *The Great Transformation*. Boston: Beacon.
- Porter, M. E. (1998). *The Competitive Advantage of Nations*. New York: The Free Press.
- *The Handbook of Economic Sociology*. (2005). Princeton: Princeton University Press.
- Weber, M. (1978). *Economy and Society*. Berkeley: University of California Press.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno- specifičnih kompetenc:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

- familiarity with and understanding of social processes and competence for their analysis, synthesis and prediction of solutions as well as

posledic

- razvoj (samo)kritične presoje
- sposobnost etične refleksije in zavezanost profesionalni etiki v družbenem okolju
- poznavanje in razumevanje temeljnih družboslovnih disciplin in sicer s področja sociologije, političnih ved, komunikologije, ekonomije in menedžmenta, družboslovne informatike, pravoznanstva, družboslovne statistike in metodologije
- sposobnost interdisciplinarnega pristopa, ki se kaže kot razumevanje splošne strukture družbenih ved ter povezanosti med njenimi posameznimi disciplinami in poddisciplinami
- razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba v reševanju konkretnih družbenih in delovnih problemov
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko obravnavo in delovanje
- načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov

consequences thereof

- development of (self)critical judgement
- ability to ethical reflexion and commitment to professional ethics in the social environment
- knowledge and understanding of basic social sciences, specifically, sociology, political science, communication science, economy and management, social informatics, law, social science statistics and methodology
- ability for an interdisciplinary approach, shown as an understanding of general structure of social sciences and interconnections between its individual scientific disciplines and sub disciplines
- understanding and use of methods of critical analysis and their use in the solving of actual social and work problems
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive and function at a complex, systemic level
- planning and managing changes while forming a comprehensive evaluation of state within an institution or social environment, taking various factors into consideration

Predvideni študijski rezultati:

Znanje in razumevanje:

Sposobnost študenta/študentke bo:

- poznavanje, razumevanje in uporaba temeljnih konceptov in pristopov s področja ekonomske sociologije ter povezava le-teh s konkretnimi dogodki in procesi v gospodarstvu
- razumevanje temeljnih lastnosti gospodarstva ter umestitev

Intended learning outcomes:

Knowledge and understanding:

The students will have:

- knowledge, understanding and application of basic concepts and approaches in the field of economic sociology and link them with concrete events and processes in the economy
- understanding of the main features of the economy and the placement

<p>gospodarstva v širši družbeni kontekst</p> <ul style="list-style-type: none"> • poznavanje osnovnih razlik med različicami kapitalističnega tržnega gospodarstva • razumevanje temeljnih pojmov, povezanih z družbenimi procesi in aplikacija teh na procese, ki potekajo v gospodarstvu • poznavanje in kritično vrednotenje dejavnikov, ki vplivajo na strategije in vedenje podjetij in organizacij • spremljanje in samostojna kritična refleksija ključnih lastnosti in sprememb v gospodarskem sistemu • poznavanje, spremljanje in kritično vrednotenje dejavnikov konkurenčnosti nacionalnega gospodarstva
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<p>of the economy in a wider social context</p> <ul style="list-style-type: none"> • knowledge of fundamental differences between the versions of the capitalist market economy • understanding the basic concepts associated with social processes and application of the processes taking place in the economy • knowledge and critical evaluation of the factors affecting the strategies and behavior of enterprises and organizations • monitoring and independent critical reflection of key characteristics and changes in the economic system • knowledge, monitoring and evaluation of critical factors of competitiveness of the national economy
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Metode poučevanja in učenja:

<ul style="list-style-type: none"> • <i>predavanja</i> z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov) • <i>seminarske vaje</i> (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije) • <i>eksperimentalne vaje</i>, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje) • individualne in skupinske <i>konzultacije</i> (diskusija, dodatna razlaga, obravnava specifičnih vprašanj)

Learning and teaching methods:

<ul style="list-style-type: none"> • lectures with active participation of students (explanation, discussion, questions, examples, problem solving) • seminars (reflection on experiences, project work, team work, critical thinking, discussion, feedback) • experimental work based on experiential, collaborative and problem-based learning (self-study, discussion, interpretation, observation, teamwork, case study methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment) • individual and group consultations (discussion, additional explanation deals with specific issues)

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> • seminarska naloga 	100	<p>Type (examination, oral, coursework, project):</p> <ul style="list-style-type: none"> • seminar paper